



Wireless Emporium Expands Product Line

Orange, CA – Thursday, December 02, 2010 – Having experienced unprecedented growth on all fronts the past six months, Wireless Emporium is showing no sign of slowing down. The online cell phone accessories giant has added more than 30,000 name brand accessories to their product line, expanding their product offerings to more than 50,000 total items. This bold expansion comes just in time for the holiday shopping season, and should be a hit with brand conscious shoppers looking for discounts.

Wireless Emporium has added products from nationally known manufacturers like Case Mate, Body Glove, Ed Hardy, Seidio and Dragonfly. Just like all of the other quality products offered on their website, these name brand accessories will also be offered at tremendous discounts and come with free shipping.

'We always keep our ear to the ground, listening to what customers want,' said Eugene Ku, co-founder of Wireless Emporium. 'We've long understood that there are different segments of the population that look for different things when shopping online. Some are looking for the best bargains possible while others prefer the comfort of brand name recognition. With this most recent product expansion, we continue to offer the best of both worlds to our customers.'

Because of the influx of new products, Wireless Emporium has also streamlined their website to create the easiest shopping experience possible for their customers. Where applicable, products will be divided in the sub categories based on manufacturer, color or design. Because of the changes, customers will be able to quickly and easily navigate the largest selection of cell phone accessories on the web.

About Wireless Emporium –

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers , chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

About Wireless Emporium, Inc.

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

Contact: Media Relations

###