



## **Wireless Emporium Named Finalist for Prestigious Red Herring Top 100 Award**

**Orange, CA** – Sunday, May 22, 2011 – Wireless Emporium is thrilled to announce that it has been selected as a Finalist for Red Herring's Top 100 North America award. This prestigious list honors the year's most promising private technology ventures from the North American business region. The honor continues the trend of local and national recognition that Wireless Emporium has garnered over the past several years recognizing it as one of the fastest growing private companies in the United States.

The finalists have been whittled down from a pool of nearly one thousand hopefuls to 200. The nominees are evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries.

"This year was very rewarding," said Alex Vieux, publisher and CEO of Red Herring. "The global economic situation has abated and there are many great companies producing really innovative and amazing products. We had a very difficult time narrowing the pool and selecting the finalists. Wireless Emporium shows great promise therefore deserves to be among the Finalists. Now we're faced with the difficult task of selecting the Top 100 winners of Red Herring North America. We know that the 2011 crop will grow into some amazing companies that are sure to make an impact."

During the several months leading up to the announcement, hundreds of companies in the telecommunications, security, Web 2.0, software, hardware, biotech, mobile and other industries completed their submissions to qualify for the award. The Finalists are invited to present their winning strategies at the Red Herring North America Forum in Hollywood, California, June 13-15, 2011. The Top 100 winners will be announced at a special awards ceremony the evening of June 15 at the event.

"Just to be named a finalist for such a prestigious award truly is an honor and serves as yet another shining example of our commitment to constant improvement and innovation," said Eugene Ku, co-founder of Wireless Emporium. "I want to thank everyone at Red Herring for recognizing those efforts and I look forward to showcasing our company next month in Hollywood."

### **About Wireless Emporium**

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 200,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone chargers, cases, batteries, covers and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

### **About Wireless Emporium, Inc.**

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