



Wireless Emporium Now Offers Pop-Art Inspired iPhone Cases by Iozzi

Orange, CA – Monday, April 18, 2011 – In an effort to not only expand their product line, but also expand their cultural reach within their potential customer base, Wireless Emporium has teamed up with Iozzi designs to bring in a full line of pop art inspired iPhone cases.

The online cell phone accessories giant has added 13 new cases for the popular iPhone 4 designed by some of the more renowned pop artists and graphic artist in the industry. The line features artwork from Ann Haaland, Ben Wilson, Eric Drooker, Ward Hooper, Bill Carman, Jared Nickerson and Wesley Eggebrecht.

'Simply put - we're in this because we love it. We love the art, the creative process behind it, and artists that have the stamina to dare make a living at it,' said John Petzinger, founder of Iozzi. 'We love building the art into the product and get a thrill each time an izozzi case goes out the door. A lot of love here...and that's a very cool place to be.'

Even with more than 60,000 different cell phone accessories, the Iozzi cases are truly unique and offer something beyond phone protection.

'We are constantly trying to expand our product line. Iozzi not only provides us with that, but also helps us to appeal to a wider audience,' said Eugene Ku, co-founder of Wireless Emporium. 'The designs will certainly turn heads and allow people really express themselves.'

All the Iozzi cases are \$19.99 and come with free shipping. They are designed to universally fit both the Verizon iPhone 4 and the AT&T iPhone 4.

About Wireless Emporium

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 60,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone cases, chargers, batteries, covers and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

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