



**Wireless Emporium Co-Founder, Eugene Ku, Named to OC Metro's Most Eligible Bachelor List**

Orange, CA – Monday, October 04, 2010 – Wireless Emporium co-founder Eugene Ku has been named to OC Metro's list of most eligible executive bachelors in the October 2010 issue. It's an exclusive list, comprised of 5 of Orange County's fastest rising stars in the business world. At only 34 years of age, Ku has the distinction of being the second youngest bachelor on the list, which includes a restaurateur, a real estate broker, a marketing entrepreneur, and a VP for a national automotive brand.

It's a tremendous honor to be acknowledged by the community and OC Metro and be named as one of Orange County's Most Eligible Bachelor Executives," said Ku about being named to the hot list. "I would like to extend my thanks to Churm Media and OC Metro magazine. It was a pleasure to participate and to be alongside such a distinguished group of guys."

Ku, who graduated from UC Irvine in 1998, has experienced the highs and lows of the dot com era before venturing out on his own and co-founding WirelessEmporium.com. Ku founded Wireless Emporium in 2001 along with good friend Tony Lee (married). What started off as a two-man operation being run out of an apartment has grown into the leading online retailer of cell phone accessories and unlocked cell phones. The high energy lifestyle that Ku enjoys outside of the office is infused into the workplace, resulting in a growth rate that has seen Wireless Emporium garner local and national accolades. The company's philosophy of leading the pack is a perfect mirror to the qualities and attributes that led to Ku's arrival on OC Metro's radar.

**About Wireless Emporium, Inc.**

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

**Contact:** Media Relations

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