Wireless Emporium to Post 100% Job Growth over Last Half of 2010

Orange, CA – Wednesday, September 22, 2010 – Despite being in the midst of one of the worst economic recessions on record, Wireless Emporium remains on target to set yet another record year. The industry leader in cell phone accessories and unlocked cell phones has seen a tremendous rate of growth both in size and revenues, having just recently been named to the Inc. 5000 list for the third straight year. Wireless Emporium has enjoyed record spikes in site traffic, orders, and revenues, proving that their philosophy of providing high quality products without retail markups, bundled with free shipping and exceptional customer service—highlighted by their 90-day, no hassle return policy—is exactly what their customers want and need.

As a result of this unprecedented increase in traffic and activity, Wireless Emporium has laid out an aggressive strategy aimed at continuing their success. The company has reinvested in their workforce to ensure that growth continues. In order to accomplish this, they have increased employment within the company by an astounding 57%. The ambitious ownership group is hoping to increase employment by an additional 57% by the end of the calendar year. At that growth rate, Wireless Emporium will have doubled in size between June of 2010 and January of 2011.

"""""While our growth over the last few years has been nothing short of tremendous, Wireless Emporium is uniquely positioned to take our business to the next level. We set lofty goals for ourselves, which we feel are absolutely attainable. In order to accomplish those goals, we realize the need to invest in our team,""""" said Eugene Ku, co- founder of Wireless Emporium.

In a state where unemployment currently stands at 12.4% and 33,500 jobs were lost in the month of August alone, Wireless Emporium continues to swim against the current.

About Wireless Emporium, Inc.
Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

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