



## **Wireless Emporium, Samsung, Getting Epic Response to Galaxy S Series**

**Orange, CA** – Tuesday, September 07, 2010 – While the iPhone is still the undisputed leader in the category, the fact that Samsung has enjoyed so much success from one series of phones has definitely opened some eyes. And the numbers should skyrocket over the course of the next couple of weeks.

The Galaxy S series encompasses four different models for the four major cellular carriers in the United States. What's so impressive is that the million unit mark was achieved before two of the models were even released. The Samsung Captivate (AT&T) and the Samsung Vibrant (T-Mobile) were the first Galaxy phones to hit the market and have flown off of the shelves, accounting for the seven figure sales number on their own.

With the release of the Samsung Epic (Sprint) earlier this week, those numbers are expected to spike significantly. The real measure will be when Verizon's Galaxy phone, the Samsung Fascinate, officially lands. Verizon is the largest cellular provider in the United States with approximately 92 million subscribers. The Fascinate already went on presale in Best Buy and should significantly boost Samsung's overall Galaxy sales.

Anticipating the trend, Wireless Emporium once again finds itself ahead of the curve. With a wide array of accessories such as car chargers, faceplates, covers and screen protectors already available for the Samsung Vibrant, Samsung Captivate, and the Samsung Epic, Wireless Emporium has seen record spikes in traffic to their website over the past week. The online leader in cellular accessories anticipates traffic to continue to remain above normal levels in the coming days and weeks, especially as it rolls out its product line for the Samsung Fascinate, which should land sometime during the second week of September. Although an official announcement has yet to be made, Sept. 9th is a date that most people are targeting.

While all four of the Galaxy S series phones are unique in their own right, Wireless Emporium is offering even more ways to personalize these top selling phones with accessories discounted at up to 80% off of retail prices. For a limited time, WirelessEmporium.com will give customers an additional 50% off one faceplate with the purchase of another faceplate.

### **About Wireless Emporium, Inc.**

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

**Contact:** Media Relations

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