**Wireless Emporium Named to Inc. 5000 for Third Consecutive Year**

**Orange, CA** – Tuesday, August 24, 2010 – Wireless Emporium, Inc.), a leading online retailer of cell phone accessories and unlocked cell phones, has once again been recognized as one of the fastest-growing companies in America by being named to the Inc. 5000 list for an outstanding third consecutive year. This year, Wireless Emporium was ranked #1818, with a three year growth rate of 151%. The company is one of the elite few who have been featured on this list multiple times and enjoys the distinction of continuing its growth in spite of the economic climate.

Many of the other companies who share this achievement have moved on to become national icons, and Wireless Emporium is poised to follow in their footsteps. Tony Lee, Co-Founder reflects on the growing success: """"""""""""""""""""""We are extremely proud to be recognized in the Inc. 5000 for a 3rd consecutive year. This accomplishment, in lieu of the challenging retail environment, is a testament to the loyalty of our customers and the efforts of our dedicated team whose commitment to providing world-class service has enabled us to sustain this growth - this is only the beginning of our growth story."""""""""""""""""""""

Cell phone accessories, a burgeoning market valued worldwide at over $3 billion growing over 15% annually continue to be in demand as competition from Smartphone manufacturers such as Apple, BlackBerry, HTC, Motorola and more engage in an endless battle for market share. Niche retailers such as Wireless Emporium are positioned uniquely to benefit from consumer demand for newer phones with better features and functionality. """"""""""""""""""""""As long as new phones continue to flood the marketplace we""""""""""ll continue to provide the best in cell phone accessories at a tremendous value to our customers,""""""""""""""""""""" says Eugene Ku, Co-Founder. """"""""""""""""""""""When customers buy or upgrade to one of the hot new phones, we""""""""""re able to provide better accessories like cell phone covers at substantially reduced pricing than what they""""""""""ll be sold on the spot by their carrier store or big-box retailer backed by service and extended warranties never included from these traditional sources."""""""""""""""""""""

**About Wireless Emporium, Inc.**
Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

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