



Wireless Emporium, Inc. Launches Exclusive Affiliate Program for Store Retailers

Leading online retailer offers store owners a unique way to sell cell phone accessories and generate commissions as affiliate partners.

Orange, CA – Tuesday, July 01, 2008 – Wireless Emporium, the leading online retailer for cell phone accessories, initiates its launch of an exclusive affiliate program for store retailers. Thousands of independent retailers and activation stores across the nation do not have the capacity to offer a large breadth of accessories and unfortunately are unable to service walk in customers who may have outdated or less popular phones. Wireless Emporium intends to bridge that gap by allowing retail store owners access to over 15,000 accessories for virtually every make and model cell phone.

The new Wireless Emporium Affiliate Retailer Program will allow stores to leverage the vast factory-direct inventory of cell phone faceplates, chargers, bluetooth headsets, batteries and more, and offer private-label direct fulfillment to the customer on behalf of the retail store. Retail stores will then be issued monthly commissions based on their sales volume. Ruben Leon, Director of Affiliate Sales states, "It's a win-win situation for all parties - the customer gets the product they're looking for at a great price, and the store owner doesn't need to turn away a customer for lack of accessory inventory, and also makes money on the sale."

More information on the Wireless Emporium Affiliate Retailer Program can be found at:
http://www.wirelessemporium.com/retail_affiliate.asp.

About Wireless Emporium, Inc.

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

Contact: Media Relations

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