Mega Sale by WirelessEmporium.com Aims to Remedy Ban on Using Cell Phones While Driving

Leading online retailer for cell phone accessories is now offering special discounts on all hands-free products including bluetooth headsets to help counter the new Cellular Phone Laws in California

Orange, CA – Saturday, June 07, 2008 – WirelessEmporium.com, a leading online retailer for cell phone accessories, has announced a special sale in the run-up to the new Cellular Phone Laws which are aimed at reducing cell phone related accidents.

Wireless Emporium intends to provide great deals on Bluetooth headsets especially to California drivers. The online retailer announces a special sale in keeping with its mission statement, *"""""""""""""""""""""""To provide consumers and on-the-go professionals a one-stop shop for cellular phone and wireless device accessories ... at THE LOWEST PRICES online"""""""""""""""""""""""*. The cellular accessory provider also guarantees free USPS First Class Mail shipping, with orders in California shipped typically within 1-2 business days.

The laws, which come into effect on July 1, ban the use of handheld cell phones while driving. However, they allow motorists to use hands-free devices, like Bluetooth headsets, with their cell phones while driving. According to the California Department of Motor Vehicles (DMV), the laws will reduce distractions to the drivers and ensure that the vehicle is safely operated.

About the Cell Phone Laws:

The two laws (Vehicle Code, sections 23123 – 4) will take effect from July 1, 2008. They take effect immediately with no grace period. The DMV explains the first law """""""""""""""""""""... prohibits all drivers from using a handheld wireless telephone while operating a motor vehicle,""""""""""""""""""""" and the second states, """""""""""""""""""""Motorists 18 and over may use a """""""""hands-free device""""""""."""""""""""""""""""""

While a violation point will not be added for violation of the cellular phone law, the conviction will appear on the driving record. The base fine starts at $20 for a first offense. Subsequent offenses will see a base fine of $50, with additional penalty assessments that may triple the base amount.

The new laws do not prohibit dialing while using a hands-free, but text messaging is discouraged. An officer is allowed to pull a driver over and issue a citation for text messaging while driving. The only exceptions to the laws are in the case of emergencies. A driver is allowed to use a cell phone without a hands-free device to make emergency calls to a law enforcement agency, a medical provider, the fire department, or other emergency services agency.

About Wireless Emporium, Inc.

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

Contact: Media Relations

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