



WirelessEmporium.com Offers Factory Direct Pricing On Battery Powered Emergency Cell Phone Charger

For \$17.99 an emergency portable AA battery powered cell phone charger that snaps on a key chain is the perfect holiday stocking stuffer.

Fullerton, CA – Thursday, November 30, 2006 – Never be left without power again! This compact emergency charger runs on a single AA battery, able to juice up any cell phone battery in minutes. LED light indicates charge and will turn off when AA battery needs to be replaced.

"This compact emergency charger is one of the hottest items that we have ever stocked," said Tony Lee, Co-Founder and VP of Sales and Merchandising. "Our factory direct pricing of just \$17.99 lets our customers have this same item that they've seen on television and elsewhere in the news at the lowest price available and we still offer free shipping.

"Almost everyone has faced the need for emergency cell phone power, but previously you had to depend on hand-crank power backups or models that required a handful of batteries. Now anyone can put one of these AA battery powered gizmos on a key chain and have two additional hours of talk time anytime."

"This is the perfect stocking stuffer for anyone who travels a lot or is into camping, hiking or cycling has a big need for this item and every home needs this emergency battery operated phone charger on hand in case of long-term power outages," Lee continued. "Whether you've just touched down at the airport or your home power goes out, an emergency charger is a brilliantly useful idea, when you need to make a quick call and don't have access to power."

About Wireless Emporium, Inc.

Wireless Emporium, Inc. is a recognized leader in the wireless accessory market supplying over 10,000 manufacturer-direct products to consumers, businesses, education and government institutions through their Web sites: www.WirelessEmporium.com, www.CellularOutfitter.com, www.CellphoneAccents.com, and www.PhoneSale.com. Their product line includes chargers, batteries, Bluetooth headsets, data connectivity products plus cell phone plans, ringtones, games, graphics and one of the largest selection of cell phone faceplates online at discount prices with free shipping on every order regardless of size. The California-based retailer services hundreds of thousands of customers in the U.S. and Canada and was named one of the "Fastest Growing Private Companies" by the Orange County Business Journal (October, 2007). One of the pioneering online retailers of cell phone accessories, they now set the standard as the leader in wireless accessories.

Contact: Media Relations

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