



WirelessEmporium.com Sponsors Leukemia & Lymphoma Society's

Join Team in Training to improve personal fitness and the health of others.

Orange, CA – Friday, June 02, 2006 – WirelessEmporium.com, Inc., a leading Internet wireless and cellular phone accessory merchant, announces its summer 2006 sponsorship of The Leukemia & Lymphoma Society's Team In Training® (TNT).

This year, TNT, the world's largest endurance sports training program, will train 30,000 people to run or walk a marathon or half marathon, cycle a century ride or complete an Olympic distance triathlon. Many TNT participants are first timers, while others have completed endurance events in the past and are looking to improve their performance.

"WirelessEmporium.com is committed to helping The Leukemia & Lymphoma Society in their efforts to find cures for these diseases," stated Eugene Ku, Co-Founder/VP of Marketing and Business Development for Wireless Emporium. "The public needs to know that due to the absence of federal funding, it is vitally important that they become involved with TNT or their local Leukemia & Lymphoma Society chapters."

"We're excited about sponsoring the King's Trail Triathlon on June 11," said Ku. "This Olympic Distance Course goes through the rolling hills of the Makena and Wailea resorts and out to the scenic lava fields of Maui. The course actually retraces a path the ancient Hawaiians used to circumnavigate the island," he added.

"TNT provides great opportunities for getting in shape, meeting new people and having a lot of fun, all while helping to provide funding," according to Katie Anderson, Campaign Manager for The Leukemia & Lymphoma Society and Team In Training – Orange County/Inland Empire. "TNT coaches provide training schedules for all levels of fitness, so you don't have to be an athlete to get started," she emphasized.

About The Leukemia & Lymphoma Society and Team In Training®

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research, education, and patient services. The Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Visit <http://www.leukemia-lymphoma.org> for more information. TNT is the leading fundraising campaign of The Leukemia & Lymphoma Society. To learn how you can get involved visit www.teamintraining.org/ocie.

About Wireless Emporium, Inc.

Established in 2001, Wireless Emporium, Inc. is a recognized leader in the cell phone accessories and unlocked cell phones market supplying over 30,000 manufacturer-direct products to consumers, businesses, education and government institutions through a portfolio of leading E-Commerce web sites. Their manufacturer-direct product line includes cell phone covers, chargers, batteries, cases and faceplates, screen protectors, bluetooth headsets, data connectivity products and unlocked cell phones at discount prices. The company backs every order with a 100% customer satisfaction guarantee, extended manufacturer warranties and free first class shipping, policies which have set them apart from other online retailers and helped earn over 1 million loyal customers in the US and Canada.

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